

Media Trends in Time of Change

Traditional and Alternative Media Monitoring Study
& Interviews with Emerging Influencers
17 October 2019 - November 2020

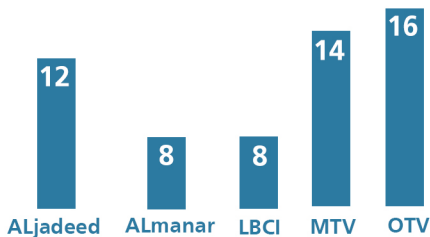


1 "Early Parliamentary Elections" was a main demand of protesters

But not a priority in news bulletins' main headlines and introductions

Tackled in **26** /65 Bulletins

News reports related to elections



50%

of the media tone in news bulletin headlines and introductions

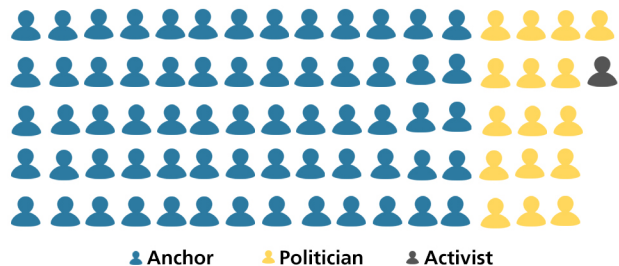
was negative

2 Demands of the October 17 Movement

Demands of the Protesters in news bulletins were only

8%

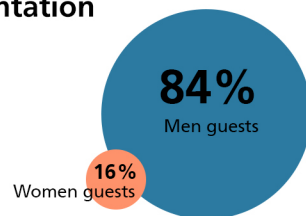
Main Speakers in Media Coverage on the October 17 movement demands



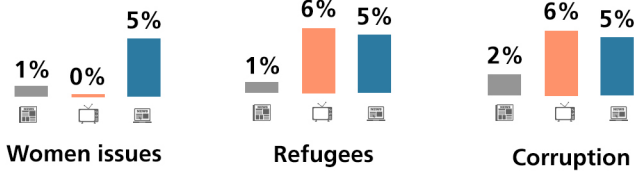
3 Representation of Women ministers and experts in media

- 6 ■■■■■ Reports with women ministers as main topic
- 4 ■■■■ Reports including women participation and nomination of women ministers in general
- 4 ■■■■ Inauguration
- 0 X Reports on women political participation

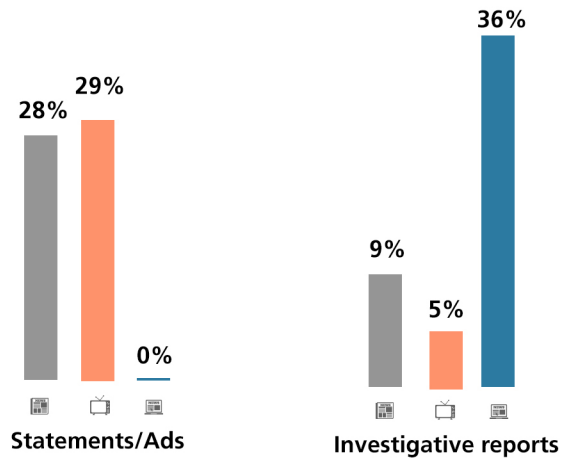
Gender representation in talk shows



4 Priorities of Traditional and Alternative Media



Type of coverage



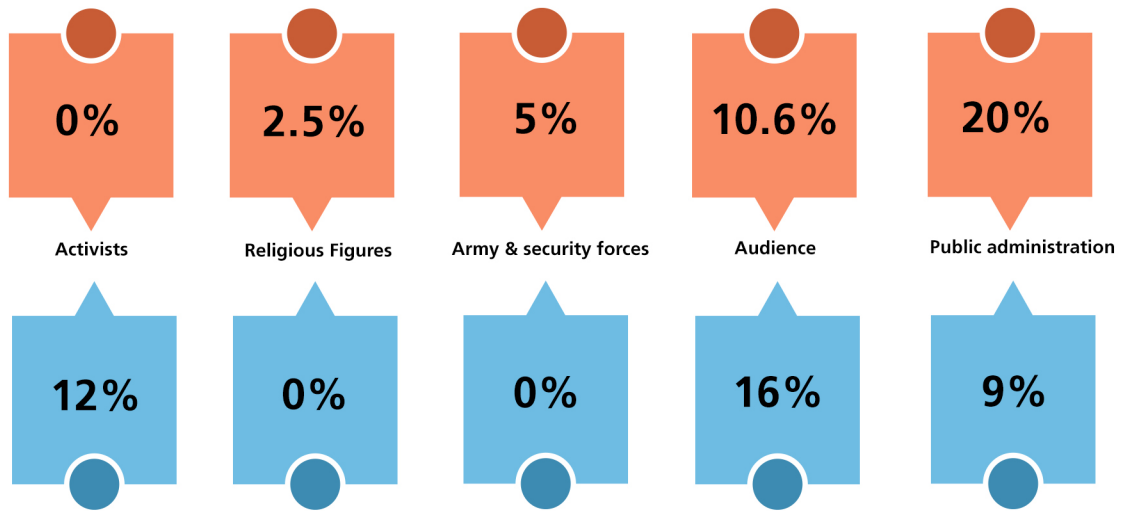
Newspaper
 TV
 Alternative Media

Speakers

Traditional

v/s

Alternative

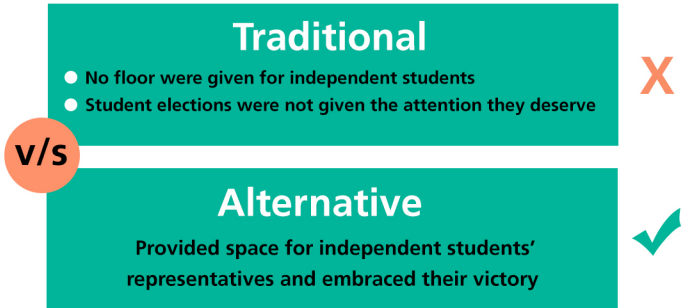


5 Interest of media in corruption issues

Expired chicken Adulterated Fuel

No investigation on Food corruption in news bulletins

6 Traditional and alternative media coverage bar association and elections in universities



7 Emerging influencers and journalists on social platforms

- Majority of influencers are between 25 and 35 years old
- Majority of followers are between 20 and 40 years old

"Limited role due to challenges in access to information, and lack of accountability within the current political and judicial system in crisis"

What is the role of investigative journalism?

To read the full study visit maharatfoundation.org